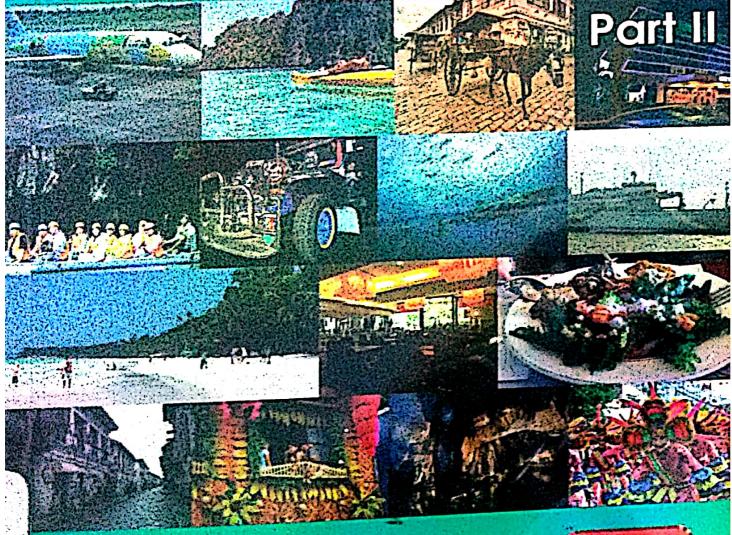




PRINCIPLES OF TOURISM



Zenaida L. Cruz Ph.D.



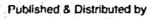
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PRINCIPLES OF TOURISM

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Zenaida L. Cruz Ph.D.



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Preface to the Updated Edition

Those who are acquainted with the previous edition shall readily observe that this edition differs from it. The previous edition had 11 chapters while the new edition has 13 chapters. The two chapters added are Tourist Attractions and Theme Parks and The Aviation System.

The chapter on Tourist Attractions and Theme Parks has been added to inform the reader of the main issues affecting the development and management of tourist attractions in the 21st century. The chapter on The Aviation System explains the meaning and evolution of the Aviation System. It also discusses the importance of automation to air travel in the new millennium.

Acknowledgment is extended to authors of references whose ideas were cited, paraphrased, or quoted and whose works are listed in the references at the end of every chapter of the book.

Zenaida L. Cruz

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